



## Sponsorship Details

- **Webpage Banner:** Formatted material must be provided by sponsor to CPU for upload.

Package	Cost	Description
Principle, 1yr term	\$600	<ul style="list-style-type: none"><li>• Web Banner on CPU webpage</li><li>• 3 Social Media Posts per year</li><li>• Approved Logo on CPU Platform</li><li>• 1 Annual Introduction Post</li></ul>
Base, 1yr term	\$400	<ul style="list-style-type: none"><li>• Approved Logo on CPU Platform</li></ul>

This banner will be showcased on [www.powerlifting.ca](http://www.powerlifting.ca) for term length.

- **Facebook/IG Post:** The CPU has final say on all content to be posted. Sponsors will provide all copy to CPU no later than (30) thirty days from signed agreement. The schedule can be changed upon approval from CPU and with two weeks' notice.
- **Approved Logo:** Logo/Brand must meet the IPF approved dimensions and must not include inappropriate content. The company will submit, via website links or photo, their specific clothing to be approved by the CPU. Company can submit as many items as desired throughout the term. Clothing not submitted will be deemed unapproved and not allowed on the platform.
- **Appreciation Introduction Post:** The CPU will provide you with a list of questions to answer for the announcement of our sponsorship.

Any content that may put the Canadian Powerlifting Union in disrepute, the Canadian Powerlifting Union reserves the right to terminate your agreement.

**Contact the treasurer for more details and to  
sign up at [treasurer@powerlifting.ca](mailto:treasurer@powerlifting.ca).**